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Social PR Author, Evangelist, Journalist and Publicist. Author of Social PR Secrets and named one of the top 40 Digital Strategists for 2013, Lisa Buyer is passionate and ambitious about how Public Relations, Social Media and Online Marketing influence each other.

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In this new episode of the Social PR Podcast, host Lisa Buyer sits down with the “CEO Whisperer,” Cameron Herold. Cameron grew up in an entrepreneurial household and has been an entrepreneur since his college days.

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